

# Wen Rolland

Designer, Consultant, Educator, Horticulturalist



Designer



Consultant



Educator



Horticulturalist



## Climates:

Temperate

## Biomes:

Temperate Broadleaf & Mixed Forests

Temperate Coniferous Forests

## Skills:



Permaculture Design



GIS



Illustrator



UDI  
Ai Certified



Low Tech Earthworks



Ecosystem Restoration



Home Steading



Community Engagement



Food Forests

## BIO

Wen Rolland is a certified horticulturist, ecological designer, permaculture instructor, and consultant based in Québec, Canada. With experience dating back to 2007, he specializes in designing and implementing permaculture systems tailored for cool to cold climates. His deep horticultural expertise equips him with the skills to create highly productive, resilient, and sustainable ecosystems. Wen's primary inspiration comes from nature, which he considers the ultimate teacher, guiding his holistic approach to ecological design. Since 2010, Wen has been sharing his knowledge through courses on food forests, permaculture, and ecological design, helping students and professionals alike to develop practical, real-world solutions. Through his work, Wen aims to inspire others to create thriving, regenerative systems, and he remains passionate about envisioning a positive, sustainable future for humanity.

## SCOPE

Wen is an experienced and versatile designer who can handle various types of projects with creativity and skill. He has helped private clients achieve their ecological aspirations and transform their urban, suburban and rural spaces into beautiful productive landscapes. He has also collaborated with cities and community organizations to design and implement large and small scale projects such as collective food forests and gardens. Wen's design and consulting work always includes an educational component to enable people to participate and take ownership of their own project. He believes that involving the client in the design process is essential for success.

## APPROACH

- The first step is to meet and listen to the client's needs and dreams. Let's see if we are a good fit.
- Design is a collaborative process and all stakeholders must be involved to achieve the optimal outcome.
- The objective of this collaboration is to achieve the client's vision and goals in a way that respects the environment, the land, nature as a whole and the needs of future generations.
- The approach involves protracted and thoughtful observation. Information gathering is the foundation of the permaculture design process.
- The VOBRADIMEE design method can be used to flesh out the project. The acronym stands for: Vision, Observation, Boundaries, Resources, Analysis, Design, Implementation, Management, Evaluate and Enjoy. The design method is useful to articulate a clear vision and create a plan for achieving it.
- The design process aims to balance the client's goals and the land's ecological potential. The final design will reflect both the client's vision and the land's capacity to support it.

## INFO

Based in: Canada

Worked in:

Canada

USA

Languages:

English

French

## Credentials:

Certified Horticultural Technician, Institut de Technologie - Agroalimentaire du Québec (Canada)  
Permaculture Design Course - P3 (Canada)  
Permaculture Design Course -  
Permaculture Research Institute (Australia)  
Permaculture Design Course - PermaEthos (USA)  
Earthworks Course - Permaculture Research - Institute (Australia)  
Masterclass with Elaine Ingham - Soil Food Web (USA)  
QGIS for Mapping and Design with - the Regrarians Network  
Owner of "Design Écologique" - Ecological Design and Education  
Owner of "Institut du Design d'Écosystèmes" - Ecosystems Design Institute

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